

**NEWS RELEASE:  
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**TicketsWest selects Livewire's lift ticketing kiosks**  
Self service kiosks will sell ski lift tickets in King Soopers supermarkets

York, PA—December 10, 2003,—Livewire International, Inc. ([www.livewirekiosk.com](http://www.livewirekiosk.com)) announced today that it has signed an agreement with TicketsWest, an operating division of WestCoast Hospitality Corporation (NYSE: WEH), for the deployment of self service ski lift ticketing kiosks. These units will supplement TicketsWest's existing equipment in selected Colorado area King Soopers stores to provide additional ticketing support for ski lift ticket sales throughout the winter months.

Roy Smith, Livewire's President said, *"We are very excited to be a part of the TicketsWest solution for King Soopers. These stores are widely known as the leading lift ticket vendor in Colorado. Our kiosks will assist lift ticket purchases by helping to reduce long lines that form during peak skiing days."*

TicketsWest VP Jack Lucas said, *"When we decided to offer self service kiosks, we surveyed the market and Livewire quickly emerged as the leader in the ski lift ticket industry. Our customers are used to buying tickets at the stores' customer service desk but the addition of kiosks will assist in providing additional customer service by providing increased purchasing services. TicketsWest is committed to constant improvement of our customer service experience and the implementation of this program is a great example of that. "*

Founded in 1998, Livewire specializes in deploying web-enabled self-service kiosks in retail spaces. Livewire's kiosks support e-commerce, virtual inventory, customer service, and transactions to supercharge both retailer ROI and customer satisfaction. Recently, Livewire received "Best Retail Kiosk of 2003" awards from both Kiosk Magazine and trade show KIOSKCOM for its network of ski lift ticketing kiosks.

WestCoast Hospitality Corporation owns, manages, franchises and develops hotels providing care, comfort and value. WestCoast also provides entertainment services through TicketsWest, including event ticketing for venues in the United States and Canada, and aggregates content for travel and entertainment that is sold in real time at its [www.ticketswest.com](http://www.ticketswest.com) website. TicketsWest also includes WestCoast Entertainment, a Broadway and special event presenting company. Registered trademarks of WestCoast Hospitality Corporation and its affiliates protect the use of "WestCoast," and "TicketsWest" and various derivatives of those usages.

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