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PRESS CONTACT: Roy Smith  
(717) 505-3934  
Email: rsmith@livewirekiosk.com

**Livewire wins second “Best of Breed” award**

Second panel of industry experts rated Livewire’s kiosks “Best of 2003”

York, PA—August 13, 2003—Livewire International, Inc. ([www.livewirekiosk.com](http://www.livewirekiosk.com)) announced today that it has been awarded the “**Best Retail Kiosk Application of 2003**” award by Kiosk Magazine ([www.kiomag.com](http://www.kiomag.com))

The annual award is given by the magazine in a variety of categories. This award complements the “**Best Retail Kiosk Application of 2003**” award that was awarded by the industry trade group KioskCom in April, and gives Livewire the “Grand Slam” of industry accolades. Livewire is the only company to garner the top award from both organizations.

In 2000, KIOSK magazine established and sponsored the first awards competition within the interactive kiosk marketplace to determine which companies are "setting standards of kiosk excellence & challenging existing technology." Now in its fourth year, this year’s annual competition drew nearly one hundred applications. The judging for the awards was conducted on July 12-13, 2003.

Roy Smith, Livewire’s President said, “*We are proud to receive this continuing recognition of our work to bring self service kiosks into the retail arena. We believe that consumers are ready and willing to buy goods and services at their own pace and the success of our ticketing system last winter is proof of that fact.*”

Smith continued “*While the KioskCom award focused on customer interface and benefits from the kiosk, the Kiosk Magazine awards were concerned with important business issues such as ROI and value proposition. We are very pleased to have won both awards.*”

Founded in 1998, Livewire specializes in deploying web-enabled self-service kiosks in retail spaces. Livewire’s kiosks support e-commerce, virtual inventory, customer service, and transactions to supercharge both retailer ROI and customer satisfaction. The company is the leading self-service ticketing provider to the U.S. ski industry. Its Colorado-based kiosk network sells over 100,000 ski lift tickets per season.

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